



Vishnu Waman Thakur Charitable Trust's
VIVA Institute of Pharmacy

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

A seminar on Retail pharmacy

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
Approved by PCI, AICTE, DTE and Affiliated to University of Mumbai

INSTITUTION'S INNOVATION COUNCIL

UNDER THE AEGIS OF IQAC & IIC
ORGANIZES A SEMINAR ON

RETAIL PHARMACY: TODAY AND TOMORROW

GUEST SPEAKER
MR. VIKRAM S. BAFNA
FOUNDER, V4 HEALTHCARE

DATE :- 25TH SEPTEMBER 2023
TIME:- 10:00 AM ONWARDS

VENUE: AUDITORIUM, 4TH FLOOR, VIVA TECHNICAL CAMPUS

Page 1 of 4





Vishnu Waman Thakur Charitable Trust's
VIVA Institute of Pharmacy

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At: Shirgaon, Veer Sawarkar Road, Virar (E),
Taluka: Vasai, Dist. Palghar-401305, Maharashtra

PHARMACY WEEK CELEBRATION 2023 AGENDA

11.9.23

THEME: Pharmacists strengthening health systems-Angdaan Mahadan

Sr.No.	Event	Date	Time
1.	Formal function, Seminar	25/09/2023	10:00 am – 12.00 pm
2.	Poster competition (Intercollegiate)		1:00 -3.00 pm
3.	Quiz Competition Round-I Quiz Competition Round-II	26/09/2023	9.00-11.00 am
4.	Marketing of Formulations		12.00-2.00 pm
5.	Nutraceuticals/ healthy recipe		2.00-4.00pm
6.	Rally	27/09/2023	10:00: 3.00 pm
7.	Debate Competition	29/09/2023	9.00-1.00 pm
8.	Treasure Hunt		9.00-1.00 pm
9.	Prize Distribution and Certificate		2.00-3.00 pm

Prepared by

Abela
Abela



sw
15/9
Principal





Vishnu Waman Thakur Charitable Trust's
VIVA Institute of Pharmacy

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At. Shirgaon, Veer Sawarkar Road, Virar (E),
Taluka: Vasai, Dist. Palghar-401305, Maharashtra.



Topic: Retail Pharmacy Today and Tomorrow

Date: 25th September 2023

Time: 10.00 am onwards

Venue: Auditorium, VIVA Technical Campus, Virar East

Speaker: Mr. Vikram Bafna (Founder V4 Healthcare, Maharashtra)

The seminar on the topic 'Retail Pharmacy Today and Tomorrow' was held by VIVA Institute of Pharmacy, Virar (East). The guest speaker for the seminar was Mr. Vikram Bafna, (Founder V4 Healthcare, Palghar, Maharashtra) Seminar was hosted by Miss. Aditi More and Mr. Aditya Wable (second year B pharmacy). The seminar started with the National anthem followed by lamp lightening. The speaker was felicitated by Principal Dr. Sunita Ogale. Seminar was then followed by the valuable insight by principal.

The session was started with current scenario in retail pharmacy as there is lots of competition with big brands as well as online Pharmacies. There were few questions from the speaker to the participants, making session more interactive. Various points were discussed by speaker like use of software for keeping records and control of inventory, how pharmacist can help in patient counseling. Seminar was attended by around 150 participants.

The seminar ended with the vote of thanks by Mr. Amol More.





Vishnu Waman Thakur Charitable Trust's **VIVA Institute of Pharmacy**

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

